

ORDER



Orders
Order / Rev: 184216
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 1565
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 08/08/12 / 08/08/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G. Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	83	\$78,700.00	\$66,895.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$78,700.00	\$66,895.00	0.00
Totals	83	\$78,700.00	\$66,895.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/16/12	10/22/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5				\$750.00		0.00			
E 2	KMGH	10/16/12	10/22/12	GMA M-F 7-9A / KMGH	CA	7A-9A	11111--	:30	5	\$850.00	P3	0.00	NM	5	\$4,250.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5				\$850.00		0.00			
E 3	KMGH	10/16/12	10/22/12	Inside Edition 9A	CA	9A-930A	111-1--	:30	4	\$500.00	P2	0.00	NM	4	\$2,000.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	111-1--		4				\$500.00		0.00			
E 4	KMGH	10/16/12	10/22/12	Millionaire 930A	CA	930A-10A	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5				\$500.00		0.00			
E 5	KMGH	10/16/12	10/22/12	11A-12P News/KMGH	CA	11A-12P	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5				\$800.00		0.00			
E 6	KMGH	10/16/12	10/22/12	3P-4P M-F Rotator/KMGH	CA	3P-4P	11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				3PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11-1---		3				\$700.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KMGH	10/17/12	10/19/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P -- 111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-- 111--		3		\$800.00			0.00			
E 8	KMGH	10/16/12	10/22/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 1111---	:30	4	\$1,000.00	P2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	1111---		4		\$1,000.00			0.00			
E 9	KMGH	10/17/12	10/19/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -- 1- 1--	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-- 1- 1--		2		\$3,400.00			0.00			
E 10	KMGH	10/18/12	10/22/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1-- 1---	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	1-- 1---		2		\$3,400.00			0.00			
E 11	KMGH	10/16/12	10/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P - 11- 1- 1	:30	4	\$2,600.00	P2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	- 11- 1- 1		4		\$2,600.00			0.00			
E 12	KMGH	10/16/12	10/22/12	Nightline Nightline	CA	1037P-1103P 11111--	:30	5	\$1,400.00	P2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5		\$1,400.00			0.00			
E 13	KMGH	10/16/12	10/22/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A 1111---	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	1111---		4		\$400.00			0.00			
E 14	KMGH	10/17/12	10/19/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A -- 1- 1--	:30	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-- 1- 1--		2		\$150.00			0.00			
E 15	KMGH	10/20/12	10/20/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S-		1		\$650.00			0.00			
E 16	KMGH	10/20/12	10/20/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S-		1		\$1,000.00			0.00			
E 17	KMGH	10/21/12	10/21/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S		1		\$300.00			0.00			
E 18	KMGH	10/21/12	10/21/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S		1		\$350.00			0.00			
E 19	KMGH	10/21/12	10/21/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S		1		\$850.00			0.00			
E 20	KMGH	10/16/12	10/22/12	7News at 530AM 7News at 530AM	CA	530AM-6AM 11111--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5		\$600.00			0.00			
E 21	KMGH	10/16/12	10/22/12	The View THE VIEW	CA	10A-11A 1111---	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KMGH	10/16/12	10/22/12	The View THE VIEW	CA	10A-11A	1111---	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	1111---		4			\$1,000.00		0.00				
E 22	KMGH	10/16/12	10/18/12	Good Afternoon America M-F 1-2PM	CA	1-2PM	- 1- 1---	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	- 1- 1---		2			\$700.00		0.00				
E 23	KMGH	10/17/12	10/22/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	1- 1- 1--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	1- 1- 1--		3			\$500.00		0.00				
E 24	KMGH	10/16/12	10/18/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	- 1- 1---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	- 1- 1---		2			\$500.00		0.00				
E 25	KMGH	10/19/12	10/19/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	----F--		1			\$3,000.00		0.00				
E 26	KMGH	10/20/12	10/20/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	-----S-		1			\$300.00		0.00				
E 27	KMGH	10/20/12	10/20/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	-----S-		1			\$650.00		0.00				
E 28	KMGH	10/21/12	10/21/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	-----S		1			\$700.00		0.00				
N 29	KMGH	10/17/12	10/22/12	The CHEW The CHEW	CA	1157A-1P	1- 1- 1--	:30	3	\$600.00	P1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	1- 1- 1--		3			\$600.00		0.00				
N 30	KMGH	10/18/12	10/22/12	M-F 'Til Death 'Til Death	CA	1237A-107A	1-- 1---	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	1-- 1---		2			\$150.00		0.00				
Totals													83	\$78,700.00	